Retention Measure: Percent of Full-Time, First-Time NNMC Freshmen Who Re-enroll the 2nd fall semester
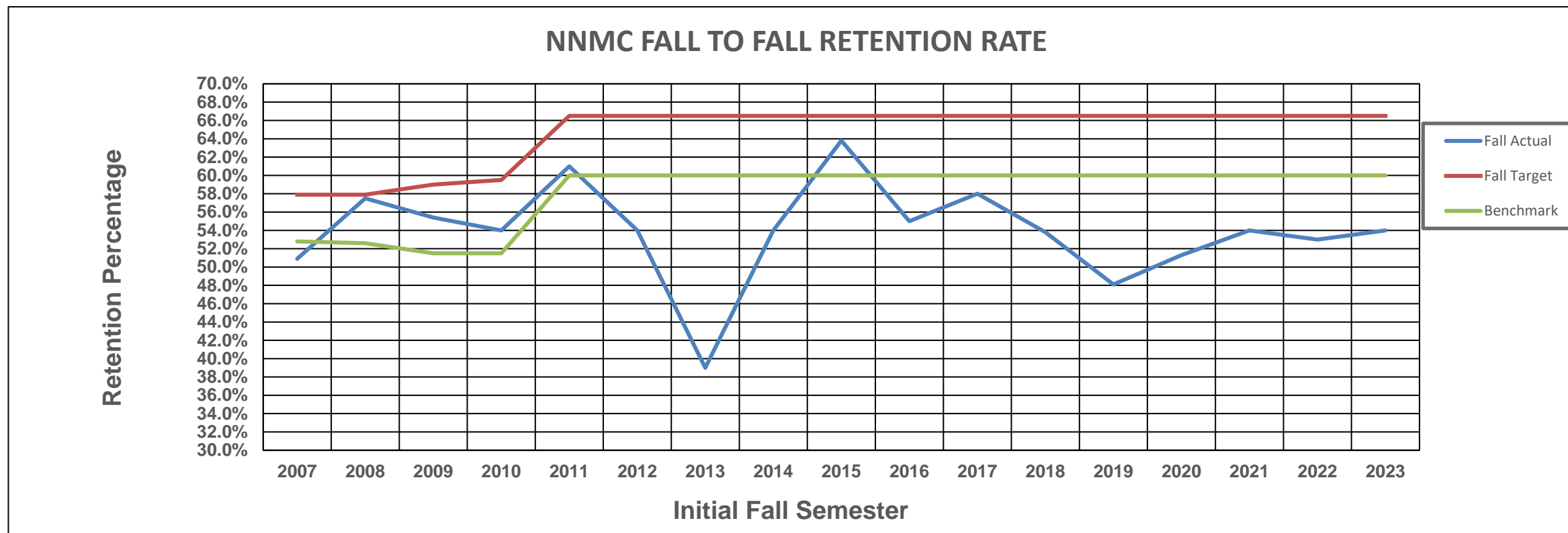
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fall Actual	50.9%	57.5%	55.4%	54.0%	61.0%	54.0%	39.0%	54.0%	63.8%	55.0%	58.0%	53.8%	48.1%	51.3%	54.0%	53.0%	54.0%
Fall Target	57.9%	57.9%	59.0%	59.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%
Benchmark	52.8%	52.6%	51.5%	51.5%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%

NNMC has been reporting Fall-to-Fall Retention with the NMICC since 2004. The benchmark was that of our 2-year institutions. In 2011, our new benchmark of 60% was an adjustment to better reflect that of our 4-year peer institutions.

Retention has always been a high priority for Northern New Mexico College. Student retention is a measure that is reported to our Higher Education Department and our Legislators on a quarterly basis. We use the data internally to identify and develop programs to address student success, and the college continues to explore opportunities to improve student persistence.

Retention is traditionally measured by tracking a cohort of first-time, full-time, degree-seeking students and determining whether these students re-enroll the following Fall Semester. Our published retention rates are the percent of First-Time, Full-Time NNMC Freshmen Who Re-enroll 3rd (fall) Semesters.

As a response to the analyses, Northern has developed and implemented an integrated, campus-wide approach to first-year student retention that includes mandatory advising, and a revised new student orientation.

The details of the student retention study can be found in the link Retention Reports